**Sample Exam Q&A**

# QUESTION 70

You are modifying a blog site to improve search engine readability.

You need to group relevant page content together to maximize search engine readability.

Which tag should you use?

A. <article>

B. <span>

C. <tbody>

D. <cd>

**# Answer A**

**# Explanation**

The <article> tag allows to mark separate entries in an online publication, such as a blog or a magazine. It is expected that when articles are marked with the <article> tag, this will make the HTML code cleaner because it will reduce the need to use <div> tags. Also, probably search engines will put more weight on the text inside the <article> tag as compared to the contents on the other parts of the page.

The <article> element specifies independent, self-contained content.

An article should make sense on its own, and it should be possible to distribute it independently from the rest of the web site.

* Examples of where an <article> element can be used:
* Forum post
* Blog post
* Newspaper article